

Remit Address:

**WRAL-TV Accounting Department** PO Box 60904 Charlotte, NC 28260 Main: (919)821-8514 Billing: (919)821-8581

## **Billing Address:**

Strategic Media Services **Attention: Accounts Payable** 3299 K. Street NW Suite 200 Washington, DC 20007

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|-------|----|--|
| DUPLI |    |  |

| Advertiser      | Americans 4 Strong Defense |
|-----------------|----------------------------|
| Product         | AMERICANS 4 STRNG D        |
| Estimate Number |                            |

| Invoice #      | 124006-2            |
|----------------|---------------------|
| Invoice Date   | 02/03/13            |
| Invoice Month  | February 2013       |
| Invoice Period | 01/28/13 - 01/30/13 |

| Station           | WRAL               |
|-------------------|--------------------|
| Account Executive | Cheryl Blair       |
| Sales Office      | Washington Telerep |
| Sales Region      | National           |

| ] | Order #      | 124006              |
|---|--------------|---------------------|
|   | Alt Order #  | 06516726            |
|   | Deal #       |                     |
|   | Order Flight | 01/21/13 - 01/30/13 |

| Billing Calendar | Broadcast |
|------------------|-----------|
| Billing Type     | Cash      |
| Special Handling |           |

| IDB#            |  |
|-----------------|--|
| Advertiser Code |  |
| Product Code    |  |

| Agency Ref     |  |
|----------------|--|
| Advertiser Ref |  |

| Line | Channel   | Description   | Time                   | Day      | Date        | Length | Air Time | Ad-ID      | Rate       | Reconciliation | Ref # |
|------|-----------|---|------------------------|----------|-------------|--------|----------|------------|------------|----------------|-------|
| 3    | WRAL      | Late News   | 11-1135p               |          |             |        |          |            |            |                |       |
|      | ISSUE CLA | ASS OF TIME NON WINDOW r1.                          | 15                     |          |             |        |          |            |            |                |       |
|      |           |   |                        | 01/28/13 | to 02/03/13 | 2x     | MT       |            |            |                |       |
|      | WRAL      |   |                        | M        | 01/28/13    | :30    | 11:34 PM | ASD011701H | \$1,600.00 |                | 2     |
|      | WRAL      |   |                        | Tu       | 01/29/13    | :30    | 11:33 PM | ASD011701H | \$1,600.00 |                | 1     |
| 7    | WRAL      | CBS This Morning                                    | 7am - 9am              |          |             |        |          |            |            |                |       |
|      | ISSUE CLA | ASS OF TIME NON WINDOW r1.                          | 15                     |          |             |        |          |            |            |                |       |
|      |           |   |                        | 01/28/13 | to 02/03/13 | 1x     | 1        |            |            |                |       |
|      | WRAL      |   |                        | M        | 01/28/13    | :30    | 8:29 AM  | ASD011701H | \$500.00   |                | 1     |
| 8    |           | CBS This Morning ASS OF TIME NON WINDOW r1.         | <b>7am - 9am</b><br>15 |          |             |        |          |            |            |                |       |
|      |           |   |                        | 01/28/13 | to 02/03/13 | 1x     | 1        |            |            |                |       |
|      | WRAL      |   |                        | W        | 01/30/13    | :30    | 8:55 AM  | ASD011701H | \$500.00   |                | 1     |
| 11   |           | 5:00 First News<br>ASS OF TIME NON WINDOW r1.       | <b>5-530p</b><br>15    |          |             |        |          |            |            |                |       |
|      |           |   |                        | 01/28/13 | to 02/03/13 | 1x     | 1        |            |            |                |       |
|      | WRAL      |   |                        | M        | 01/28/13    | :30    | 5:28 PM  | ASD011701H | \$1,200.00 |                | 1     |
| 17   |           | <b>6pm News (M-F)</b><br>ASS OF TIME NON WINDOW r1. | <b>6-630p</b><br>15    |          |             |        |          |            |            |                |       |
|      |           |   |                        | 01/28/13 | to 02/03/13 | 1x     | 1        |            |            |                |       |
|      | WRAL      |   |                        | W        | 01/30/13    | :30    | 5:59 PM  | ASD011701H | \$1,600.00 |                | 1     |
| 20   |           | CBS Evening News (M-F) ASS OF TIME NON WINDOW r1.   | <b>630p-7p</b><br>15   |          |             |        |          |            |            |                |       |
|      |           |   |                        | 01/28/13 | to 02/03/13 | 1x     | -1       |            |            |                |       |
|      | WRAL      |   |                        | Tu       | 01/29/13    | :30    | 6:59 PM  | ASD011701H | \$1,600.00 |                | 1     |
|      |           | <u>Aire</u>   | ed Spots               | 7        |             |        |          |            |            |                |       |

Gross Total \$8,600.00



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Agency Commission **Net Amount Due**  \$1,290.00 \$7,310.00

Payment Terms 30 Days